



## *August, 2009 Newsletter*

*Dear Patients and Friends,*

Wow, where has the summer gone. I am sure that all our law-makers are thinking the same thing especially since they have been presented a timeline on presenting a Healthcare Bill to the president's desk by the August break. For the sake of us all, let us hope they will stall a bit more just to allow them extra time to think about the decisions they are about to make, not to mention time to hear from the voters as well!

While the congress is busy doing their thing, I want to present you with the ULTIMATE Healthcare Plan – Get MORE people LESS sick! What a simple concept, yet the simpler the idea, the more people will resist just because they will say, "It really CAN'T be that simple!" I would like to ask you, why not?

We need to make sure we are keeping ourselves as healthy as we can. That means making sure we are eating right, thinking right and moving right! Over the next couple months, we have many things laid out to assist you and your family in all these areas. We want you to be the best you can be! We are not only interested in the condition of your spine, we want you at your optimum in all areas. Let us help you achieve a better balance in life!

I would like to also tell you about the format of our email distribution. Our goal is to provide you to up-to-date information about the happening of your practice and health initiatives within your local, state and national arena. At the first of the month, we will send out a quick little reminder of the upcoming events. At mid-month, we will be providing a topic 'Don't Shoot the Massager' that will discuss health concerns that we feel appropriate. If you would like to be removed from this distribution, please reply back as well because I do understand how email can get congested with stuff you will not get to. Likewise, if there are any non-practice members that you would like to include, let me know that as well so I can add there name to the list.

This is a great time as well to get your friends and family involved and there are many opportunities in the coming weeks to make their entry to our practice much easier. Give us a call (309)786-8733! We will help!

God's many blessings,

Drs. Heath & Cindy

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**Back to School Days**

**Attention Parents:** When getting your kids ready for school, are you getting their nervous systems tuned up as well. The 2<sup>nd</sup> and 4<sup>th</sup> Tuesday of August, all children of our practice members will be seen for FREE during your regular visit. This is a first call, first schedule offer so make your appointments ASAP. Call (309)786-8733. Again those dates are August 11<sup>th</sup> and 25<sup>th</sup> and children must be seen at their parent’s scheduled appointment.

I know this will be asked:

***“What about kids that are not current patients?”***

How about this, the initial visit will still be FREE! My goal is to see as many people well and free of sickness, and most of the time this starts in childhood and is left untreated for decades! Here is your chance.

***“What about friends of my kids?”***

Tell their parents about this great offer and let’s make sure they are patients before the last Tuesday.

***“What about if I cannot make one of these days?”***

I have to draw the line somewhere. I just hope this does not restrict you from getting your child under care.

Can I make is simpler?

Call today to schedule your appointment. **309-786-8733**

**Annual Summer Purification Program**

“More energy, clear skin, lose weight, fit into my skinny jeans”, all were comments heard about the success of last years purification program. Now that the summer markets are in full swing and offering a great variety of local fresh food choices, we are going to be organizing another group program. The orientation class will be held on Monday, August 10<sup>th</sup> at 5:30pm or Tuesday, August 11<sup>th</sup> at noon. The orientation class does NOT commit you to the program but is to give you all the information that you would need regarding the program. It will cover all the questions you may have, and since it is a group setting it will bring up the questions you forget to ask. These meetings will be about 30 minutes in length. Please call 309-786-8733 to reserve your spot for one of these times.

This is a 21 day program and the group will start on August 15<sup>th</sup> and run for the following three weeks. If you have even thought about doing a De-Tox or a Cleanse, make sure you schedule in time to see what the next step is all about. Call 309-786-8733 with any questions.

### **Tree of Life GRAND OPENING!!!!**

What in the world am I talking about? This is the official date for our Fulton Office. We would be pleased to have you as our guest during our Official Welcome to the community of Fulton/Clinton on August 19<sup>th</sup> starting at 5pm. Light refreshments and a tour of the facility, showing how the practice will evolve in the future will follow our ribbon cutting.

If you know anyone in the area that would benefit from our care, please help us with your referral. If you would need any material or information, please ask. We have many of our Upper Cervical booklets available just for this reason. Plus, any New Patient being seen at our Fulton office, their Initial Exam Fee will be donated to the Fulton Food Pantry through the month of September. Call 309-786-8733 today.

### **Reduction of Fees**

Most of you may not have noticed, but we have recently *CUT* our initial fees from \$330 to \$197. Why, just because we wanted to help you and others receive the care that is needed, and we don't want money standing in the way on your journey to achieve greater health.

We have also developed a CC plan. This stands for Charity Care. IF you know anyone that may be down and out and just cannot afford care, but cannot afford not to have it, please let them know that I would like to help. There are only a few spots open per month that we can do this. In order to serve as many people as we can, we need to fill these slots. To do this, I need your assistance in directing them to our office. Just have them mention the CC plan and we will do the rest. Everything will be kept confidential. At that time, I will cover how the program works and what they would have to do to be accepted for care.

### **United Day of Giving**

Wednesday, September 2<sup>nd</sup>, is the DAY OF GIVING, an event for the United Way and of course we want to do our part. If there are any friends or family members that are not under specific upper cervical care and you feel we can help them, we are going to be providing all New Patient Visits for FREE! All we ask is that they make a monetary donation to the United Way in a sealed box on our desk. This is a total value of \$112 and all donations will support our local United Way.

Call 309-786-8733 early to make your appointment since we can only see a limited amount of people during the day. If more than ten new patients are seen that day, I will add \$25 for EACH person seen.

### **Rock Island Grand Prix**

During Labor Day, Sunday September 6th, Tree of Life will be open to all our friends, practice family, and the friends of our practice family. If you have never been part of the race, or even heard about it, it really is something else. The District is pretty much blocked off and go-carts race on the streets going at *speeds up to 80 mph!!! Zoom, zoom, zoom!!!*

Luckily, you will have an air-conditioned, refreshment-provided sports box seats right on the course. The races last from Friday till Sunday. TLC will only be open during the Sunday finals from 10am – 4pm. This is a great time and I am sure our WHOLE family will be there, including baby Jack.

### **“Dinner with Doc”**

On Tuesday, August 31<sup>st</sup>, we will be having another Dinner to celebrate YOU! I am very thankful that you have been part of this practice, seeing it grow and take care of more and more people. Our dinners are a simple way for us to say thank YOU and a great opportunity for us to break bread together. It is also a great opportunity for you to introduce your friends to us in a non-clinical way. We will be moving our dinner back to Huckleberry’s in the District of Rock Island. Doors will open at 6:00pm and a short program will begin at 6:15pm before the main dishes are presented. Call the office to RSVP for you and for the number of guests you will be bringing. The facilities will only handle 100 so make your reservations soon. Call 309-786-8733 today!

### **Pass it Along**

Feel free to pass this eLetter along to others that you feel could use the information. It is our goal to keep you up-to-date on the many positive things going on within your practice and assist you in getting and keeping your friends and family in as good of health as we can. If there is anything else that we can do, just ask.

For more information, visit us at:

[www.treeoflifechiropractic.net](http://www.treeoflifechiropractic.net)